DYNAMIC PRICING
——— BY RMS THE HOSPITALITY CLOUD

Adjust your rates in response to supply and demand
Maximise your revenue potential!
Use Dynamic Pricing to set rates based on predetermined occupancy levels.
As occupancy fluctuates automated pricing rules will adjust and update rate instantly.

FULLY INTEGRATED
Dynamic pricing rates are distributed in real-time to the front office, your website, third party travel websites and even the GDS.
Set your dynamic rates and let the system do all the hard work for you.

CONTROL PANEL
Manual overrides can be made at any time to a single room for a single day with the Rate/Availability Chart.
More complex overrides can be applied to a mixture of room types, dates and channels with the easy to use but powerful Control Panel
RMS Dynamic Pricing is completely web based so the configuration, monitoring and adjustments can be preformed from anywhere.

TIME FRAMES
Time Frames can be incorporated to apply a rate dependent on certain factors.
This can work in with marketing initiatives such as offering a special rate for an upcoming period if the booking is made prior to a specific date.
A combination if times and occupancies can be incorporated as a contingency for unexpected outcomes.

FULLY CUSTOMISABLE
The completely customisable dashboard means every manager in your property can choose to see, in real-time what's important to them.

WORKS ON MOBILE
It works on anything from mobile phones, tablets, laptops to desktop computers on Mac or Windows, with an internet connection you're in business anywhere 24/7.

POWER AND FLEXIBILITY
Seamlessly combine data from any number of properties. Synchronise rates, instantly check room availability and cross sell, generate combined financial reports all from one central location.

SEAMLESS INTEGRATIONS
Fully integrated to Channel managers, Revenue and Yield Management, Reputational Management and a whole range of third party systems including accounting packages, entertainment, PABX and much more.

ONE SCREEN - THREE VIEWS
Three window reservation view that can show details of guest, reservation and account information from one screen. This streamlines the entering and updating of details. Spend less time with data entry and more time with your guests.