

## CHANNEL MANAGEMENT

— BY RMS THE HOSPITALITY CLOUD



### Reduce Costs - Remove Complexity - Increase Efficiency

Channel Management made easy!

Managing multiple booking channels can be complex, confusing and time consuming. **RMS Channel Manager** takes the headaches out of managing your on-line booking channels.

*Set your rates, set your rules and at the click of a mouse every linked channel is automatically updated.*

Maximise your revenue and yield with our Channel Manager and our Dynamic Pricing module.

### **REDUCE COSTS!** *With RMS There Is No Need For A 3rd Party Channel Manager !*

Don't pay twice for the same service, we are linked to all the world's major booking channels.

Control your inventory and rates all from one convenient location.

Save both time and money and eliminate costly duplicate bookings.

### **REMOVE COMPLEXITY**

Distribute your rates and availability to all channels seamlessly, saving time and putting you back in control. Real-time distribution solution with exceptional reliability.

Add your own channels with the flexibility to connect with OTAs anywhere, anytime.

### **SEARCH ENGINE OPTIMIZATION**

Refine content to optimise online rankings.

Quickly edit property attributes to positively influence ranking outcomes.

### **THE VAULT**

Safely store credit card details to secure online reservations.

Secure reservations without the need for a payment gateway.

### **CUSTOMISABLE**

Enhance your brand by changing the look, feel and layout to suit you.

Maximise yield and occupancy (or both) through automated pricing rules.

### **DIFFERENT CONDITIONS FOR AGENTS & PERIODS**

The Control Panel allows infinite variables to be applied to:

- ◇ Room types & periods
- ◇ Length of stay
- ◇ Rates
- ◇ Allotments
- ◇ Stop sells